ABSTRACT
Developing countries are faced with significant challenges in building and deepening innovation capabilities. This paper is focused on innovation in global value chains and the role such chains may play in capability building and deepening. It is focused on the possible trajectories along which firms inserted into global value chains and located in developing countries, may acquire or lose relative innovation capability over time. To do so, the paper brings together global value chains and innovation systems approaches. Our key argument is that global value chains interact with innovation systems in multiple ways, and that these interactions have important implications for the speed, depth and overall quality of capability building in developing country firms. The paper outlines five possible innovation capability trajectories and shows how capability-building at the firm-level is interrelated with different types of co-evolution of global value chains and innovation systems.

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DATE:
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TIME:
3:00pm – 4:30pm

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Roberta Rabellotti is a Professor of Economics at the University of Pavia and also holds a position as Adjunct Professor at the University of Aalborg. She has provided academic advice to, amongst others, the European Commission, the Inter-American Investment Bank (IADB), OECD; UNIDO; ECLAC-UN, UNCTAD and various national and regional governments. Her research is focused on innovation in developing countries, clusters, Global Value Chains (GVC) and Foreign Direct Investment (FDI) and multinationals. She has published widely in international journals and her last books were published by Harvard University Press, Edward Elgar, Palgrave and Routledge. She holds a Master in Development Economics from Oxford University and PhD from the Institute of Development Studies at the University of Sussex.