Innovation in Global Value Chains in Developing Countries

Roberta Rabellotti
Università di Pavia
Aalborg University
with Raimo Lema and Carlo Pietrobelli

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Co-evolution of IS and GVC

- Both IS and GVC contribute to firm's learning processes and innovation capabilities building and change because of changes in firm's capabilities;
- Internal learning (white arrow);
- External learning (brown and green arrows);
- GVCs changes in firms' capabilities influence whether and how firms can operate in different markets, functions and governance patterns;
- Changes in firms' capabilities create demand for different types of expertise, resources, services (i.e. local certification);
- There are also spillover effects (e.g. innovation effects, labour rotation).
Why this paper?

Innovation Trajectories in Developing Countries: Co-evolution of Global Value Chains and Innovation Systems

Ramesh Kumar, R. Babu, Rakesh Rimal

Tata Consultancy Services, New Delhi, India

Co-evolution of Global Value Chains and Innovation Systems

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