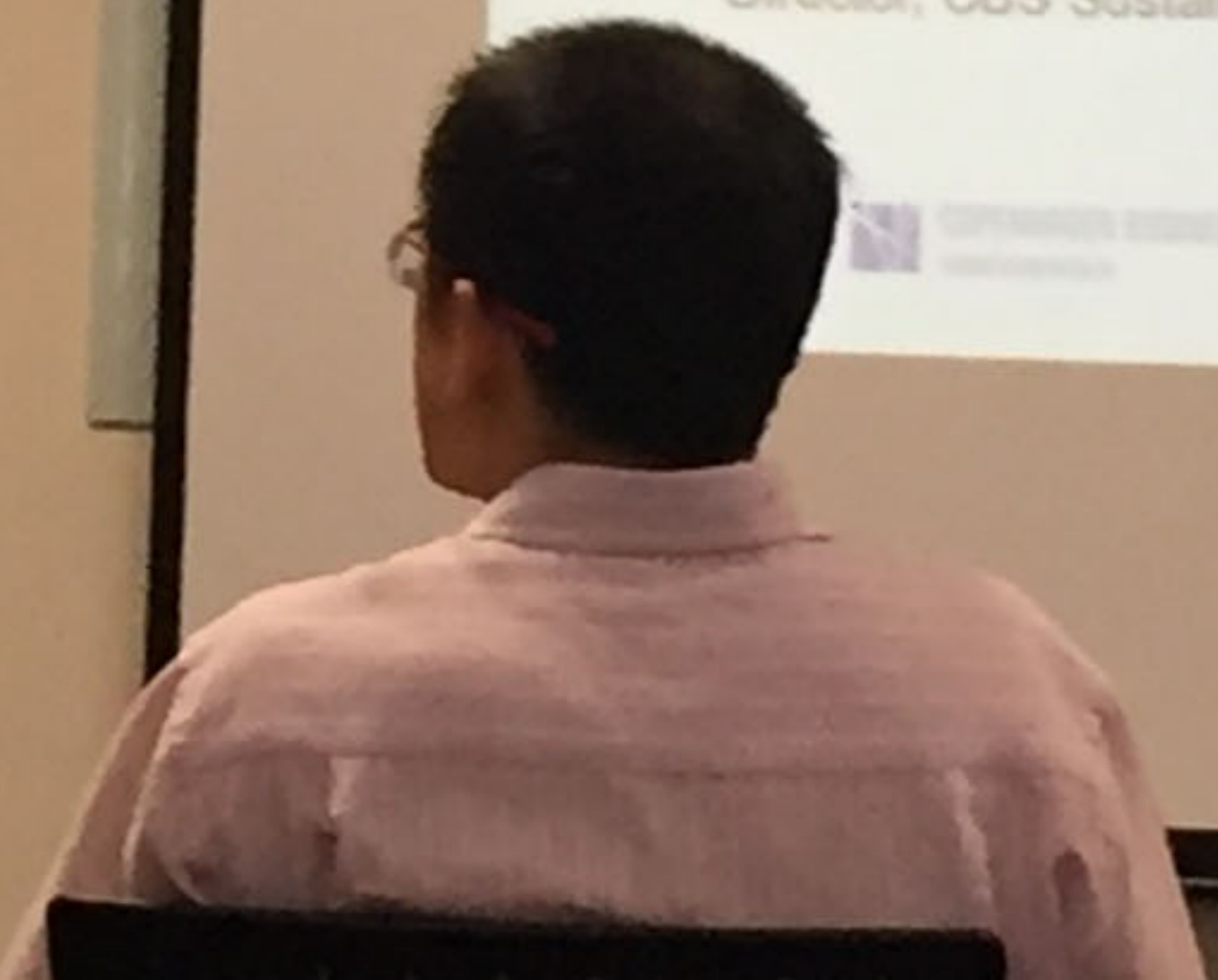
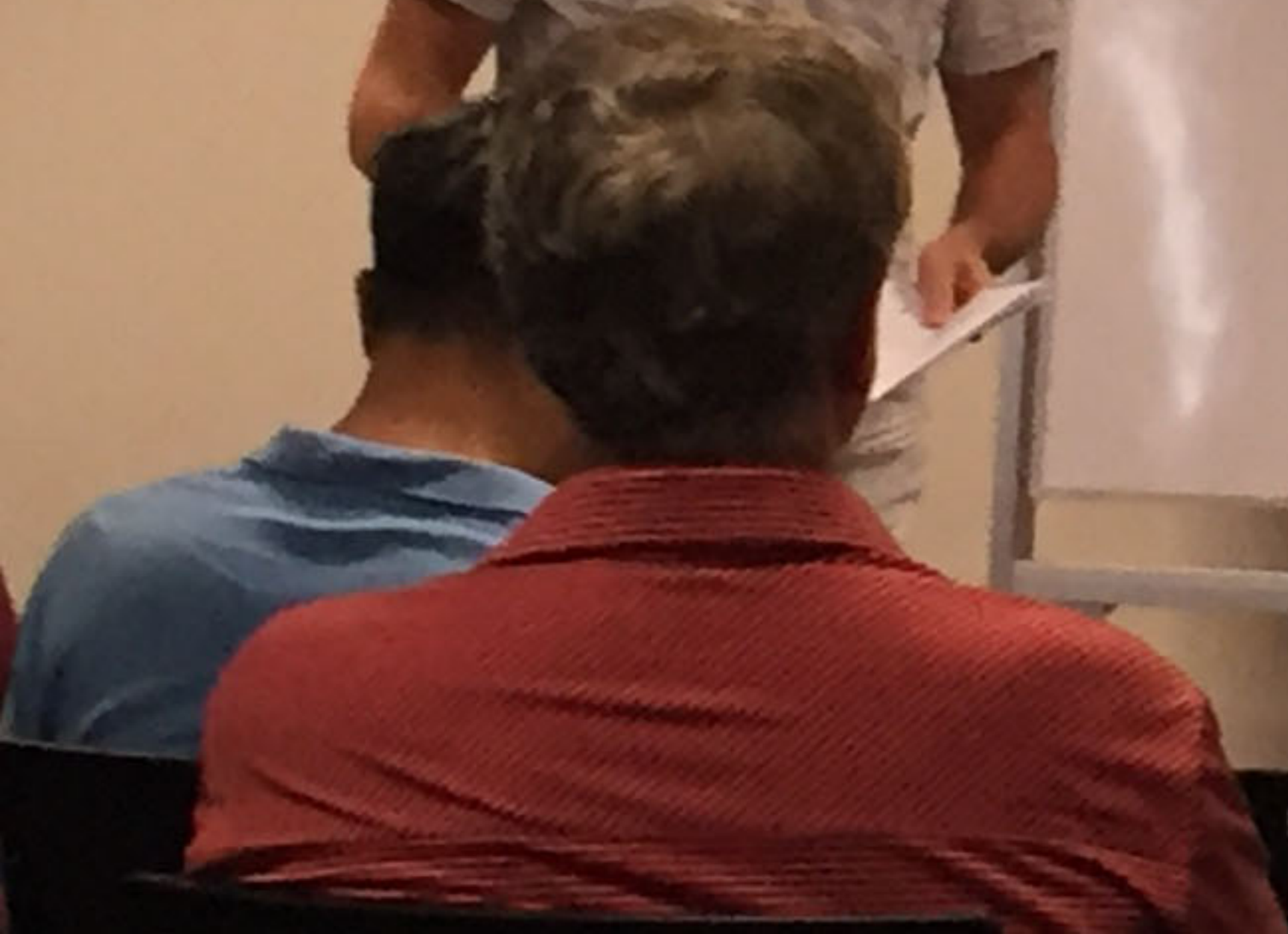


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Governing Sustainability in a World of Global Value Chains

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Analytical/theoretical lenses

- **GVC governance**
 - as 'driving'
 - as 'normalizing'
- **Upgrading**
 - ... and downgrading
 - Value creation, capture and distribution
 - Environmental upgrading
- **Convention theory**
 - Quality conventions and GVC governance
- **Governing of and through standards**
 - 'Roundtabling'
 - Partnerships, MSIs and GVC governance
- **Transnational governance theory & orchestration**