Governing Sustainability in a World of Global Value Chains

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Analytical/theoretical lenses

- GVC governance
  - as 'driving'
  - as 'normalizing'
- Upgrading
  - and downgrading
  - Value creation, capture and distribution
- Environmental upgrading
- Convention theory
- Governing of and through standards
  - ‘Roundtabling’
  - Partnerships, MSIs and GVC governance
- Transnational governance theory & orchestration