1. Introduction: the rise of East Asian firms

Why bother with East Asian firms?

- Growing beyond the Asian region to become top global players: Ranked by industrial position and/or geographical reach
  - Over half of the global fabric production
  - Over 92% of world’s 187 million annual shipment of computer notebooks in 2010
  - Two-thirds of the US$20 billion offshore oil rigs order
  - Global brands

- Very different domestic political economies and business systems from the Anglo-American neoliberal model of market economies

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3. From states to networks: globalizing East Asian firms

- A global production networks theory (GPN 2.0) of East Asian firms: analytical shift from "structural dependence" on the state to "strategic coupling" with global production networks.

  strategic disembedding from state apparatus
  successful reembedding in global industries and global production networks
  shift of developmental partnership from state-firm to inter-firm networks

September 16, 2015
Global production sharing is the norm, not the exception.
The global production network of Apple iPhone 4 (US$)

- Inputs: 24.63
- VA: 6.54
- Factory gate price: 194.04
- Inputs: 80.05
- Inputs: 16.08
- Inputs: 3.25
- Inputs: 0.7
- Inputs: 62.79

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